

## 311 Citizen Service Center



**The Leading  
Web and Mobile  
Citizen Service Platform  
80 million people**

### Key Benefits

- ◆ Encourage Citizen Self-Service
- ◆ Empower Call Center CSR's
- ◆ Reduce Information Requests
- ◆ Streamline Service Processing
- ◆ Support All Channels
- ◆ Handle Multiple Languages
- ◆ Customize Each Department
- ◆ Include Payments; Auto-Forms

### state agencies with citizens

CustomAnswers multi-lingual 311 and Citizen Request Management (CRM) platform helps cities, counties and state agencies of all sizes service over 80 million citizens across the country. Our proactive, auto-answer and auto-action technologies help call centers manage all citizen interaction across multiple communication channels while keeping stakeholders informed 24/7.

### Features

#### Offer Web and Mobile Citizen Portals

- Support multi-customized portals with look and feel of your website
- Let citizens find information OR submit a request over Web
- Offer citizens 24/7 access and status updates

#### Customize Call Center Work By Department

- Provide different call center, website and mobile app portals
- Define, collect and manage different data and screen pops
- Customize different reports, dashboards, and data views
- Create departmental call scripts, workflows, rules, and service triggers
- Permit multi-security levels within department
- Manage centrally by department or across all departments
- Leverage additional capabilities—IT Help Desk solution, Intranet Portal/CMS

#### Service Citizens Proactively

- Merge, deflect or eliminate duplicate requests for action OR information
- Allow ANY approved party to create a service announcement, have it reviewed centrally and publish it immediately to website or mobile app
- Create an auto-directory of announcements for citizen review
- Allow citizens to “follow” announcements updates
- Auto-send real-time information updates to citizens

#### Auto-Answer Information Requests and CSR lookups

- Auto-grow knowledge bases that auto-change with new information
- Track, display and promote top questions
- Allow detailed filtered information search for citizens and CSR's
- Attach Auto-Forms, Payment, and Service Requests to information

#### Auto-Action Service Requests

- Capture requests via any channel (web, mobile, phone, voicemail, email)
- Auto-route, escalate, track, distribute, log, and manage requests
- Use dynamic request training to help CSR's handle unique requests
- Tailor rules, workflows, Service Level Agreements by department

**604 736 4655** or [www.FoipSoftware.ca](http://www.FoipSoftware.ca) to schedule a Demo!